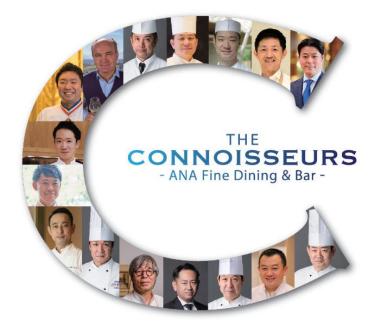




## ANA Announces Four New Leading Japanese Chefs to THE CONNOISSEURS Lineup

- ANA's THE CONNOISSEURS will welcome four new members in December.
- First and Business Class passengers departing from Japan to Europe and the United States will enjoy menus created by renowned chefs.



**TOKYO, Nov. 14, 2024 –** All Nippon Airways (ANA), Japan's largest 5-Star airline for 11 consecutive years, will welcome four new leading Japanese chefs to <u>THE CONNOISSEURS</u>, starting in December 2024. This marks the first time in four years that ANA has welcomed new members.

In September 2013, ANA launched THE CONNOISSEURS, a team of celebrated chefs and beverage experts from Japan and around the world, to elevate its in-flight dining experience. The program has been a success, with ANA passengers consistently enjoying the specially crafted meals and beverages.

THE CONNOISSEURS new members from December 2024 through November 2025 include Kenichiro Sekiya from Joël Robuchon Tokyo, Kentaro Mura from Ebitei Bekkan, Yuhei Kurita from Ginza L'écrin and Shiro Yamazaki from Yamazaki. With these new additions, THE CONNOISSEURS will have a total of 16 members. The collaboration menu will be available in First Class and Business Class on flights from Japan to Europe and the United States.

"ANA is excited to welcome four new world-renowned chefs to our CONNOISSEURS team that will enhance our customer experience" Tomoji Ishii, Executive Vice President, Customer Experience Management and Planning of ANA. "Their culinary creativity will elevate the in-flight dining experience for our premium passengers traveling between Japan and Europe and the U.S." ANA also offers its Pre-order Meal Service for <u>First Class</u> and <u>Business Class</u>, allowing passengers to make meal reservations at least 24 hours prior to departure. This service ensures guests can enjoy their choice of Japanese or Western meals, including those from THE CONNOISSEURS' menu. Using Pre-order Meal Service also allows passengers the opportunity to enjoy THE CONNOISSEURS' menu on select routes from Japan to Singapore, Bangkok, Jakarta, Kuala Lumpur and India.

ANA is dedicated to continue providing new experiences and exquisite moments to customers with variety of in-flight meals and beverages supervised by 16 members of THE CONNOISSEURS.

Joël Robuchon Kenichiro Sekiya, Executive Chef Mr. Kenichiro Sekiya is the Executive Chef of a ChâteauRestaurant famous French restaurant. Joël Robuchon. loël Kobuchon awarded three stars in the Michelin Guide for 18 consecutive years. In 2023, he was the first Japanese chef to be awarded the M.O.F. (French National Order of the Best Craftsman), the highest honor in the French culinary world. Ebitei Bekkan Kentaro Mura, Owner Mr. Kentaro Mura is the fourth-generation owner of a ryotei restaurant established in Toyama in 1911. In 2024, he was selected as one of the "Destination Restaurants 2024," a list of the most attractive restaurants in Japan. Ginza L'ecrin Yuhei Kurita. Executive Chef Mr. Yuhei Kurita is the 8th Executive Chef of Ginza écrin L'ecrin, a famous French restaurant with 50 years of history. He was awarded a Michelin star, two years in a row for his French cuisine, which pursues beauty, befitting the restaurant's name meaning "jewel box," by adding new creativity while inheriting the tradition. Yamazaki Shiro Yamazaki, Owner Mr. Shiro Yamazaki opened Yamazaki in 2018 and within three months earned a star in the Michelin Guide 2019. His new Japanese cuisine, which mixes traditional Japanese culinary techniques with his experience in other genres, has attracted many gourmets.

## New Members of THE CONNOISSEURS



## About ANA

Founded in 1952 with just two helicopters, All Nippon Airways (ANA) has grown to become the largest airline in Japan. Today, ANA HOLDINGS Inc. (ANA HD) is recognized as one of the World's Most Admired companies by Fortune.

ANA HD was established in 2013 as the largest airline group holding company in Japan, comprising 70 companies. It offers three distinct airline brands: ANA, Peach, the leading LCC in Japan, and AirJapan, launched in 2024 for international routes covering Asia.

ANA's legacy of superior service has earned SKYTRAX's 5-Star rating every year since 2013, making it the only Japanese airline to win this prestigious designation for 11 consecutive years. ANA has topped Cirium's Asia Pacific on-time performance rankings for five consecutive years during which the awards were announced.

ANA HD has been selected as a member of the Dow Jones Sustainability World Index list for seven consecutive years and the Dow Jones Sustainability Asia Pacific Index list for eight consecutive years.

For more information about ANA and ANA HD, please visit: https://www.ana.co.jp/group/en/

